



BigMachines' Sixth Annual Customer & Industry Forum  
 October 4-6, 2009 - Sheraton Hotel, Chicago, IL  
[www.bigmachines.com/bigideas](http://www.bigmachines.com/bigideas)

### Sponsorship Packages for BigMachines Partners

BigIdeas 2009 offers excellent opportunities for our partners to connect with our customers, prospects and team. Last year, partner sponsors successfully raised their awareness in the BigMachines community and closed significant new business as a result of this event. We expect BigIdeas 2009 to be bigger and better than ever and our team will work with you to ensure you get the maximum benefits from our joint marketing efforts.

SPONSOR OPPORTUNITY	PLATINUM	GOLD
<b>Executive keynote speaking opportunity</b> in the general conference session	✓	
<b>Targeted introduction</b> to BigMachines' installed customer base prior to event, to help you arrange meetings at BigIdeas	✓	
<b>Joint press release</b> opportunity with BigMachines, announcing Platinum Sponsorship	✓	
<b>Premium Display Booth in the Ideas Expo</b> showcasing partner solution – 10'x10' space provided for display booth (supplied by sponsor); also includes free-standing display pod with signage, internet access, and a monitor hookup for laptop, demos, presentations, marketing materials, etc.	✓	
<b>Table Display in the Ideas Expo</b> showcasing partner solution – includes free-standing display pod with signage, internet access, and a monitor hookup for laptop, demos, presentations, marketing materials, etc.		✓
<b>Moderate a best practice breakout session</b> together with a BigMachines Customer and/or BigMachines Professional Service Team Members	✓	✓
<b>Logo placement &amp; click-through</b> on BigIdeas website and in all event marketing materials	<i>Premium</i>	<i>Standard</i>
<b>On-site conference guide</b> inclusion with partner logo and description of featured partner products and services	<i>Premium</i>	<i>Standard</i>
<b>Opt-in lead service</b> includes list of attendees that would like to be contacted	✓	✓
<b>Pre-conference emails</b> , sent to BigMachines installed customer base, will include all partner sponsor logos with web links	✓	✓
<b>Train BigMachines sales, service, and executive teams on partner solution</b> in conjunction with a referral agreement	✓	✓
<b>BigIdeas Sponsor Passes</b> , includes admission to BigIdeas, meals, and social networking events. Additional passes can be purchased at a 50% discount.	2	5



**SPONSORSHIP APPLICATION**

Company Name: \_\_\_\_\_

Sponsorship Package: (select one)       Platinum (\$20,000)       Gold (\$8,500)

Payment Method: (Please check one)

**Invoice my company/ P.O.# provided**

Billing Contact Name: \_\_\_\_\_

Billing Contact Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing Phone: \_\_\_\_\_

P.O.#: \_\_\_\_\_

Invoice Dispatch Method:       Email       Print       Both

**Wire/EFT**

EFT Contact Name: \_\_\_\_\_

EFT Contact Email: \_\_\_\_\_

EFT Contact Phone: \_\_\_\_\_

**Credit Card**

I understand that my credit card will be charged for the options I have selected

Credit Card Type       Master Card       Visa       American Express

Card Number: \_\_\_\_\_

3 Digit Security (CVV2) code (4 digits if AMEX): \_\_\_\_\_

Expiration date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

PAYMENT: Payment of the Fee shall be made in U.S. currency by credit card payment, by check or by bank transfer payable to "BigMachines, Inc.," according to the following schedule: The Sponsor Fee shall be due and payable within thirty (30) days up until 8/15, then become payable upon receipt.

**If Exhibitor is not paid in full by September 1, 2009, Exhibitor can NOT participate in the event.**



**SPONSORSHIP APPLICATION**

For additional information, please contact [marketing@bigmachines.com](mailto:marketing@bigmachines.com)

**Event Logistics Contact Information:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I certify that I am authorized to sign and agree to all Terms and Conditions of this contract

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please fax completed application to Farah Siddiqui at: (847) 282-1662

For additional information, please contact [marketing@bigmachines.com](mailto:marketing@bigmachines.com)