

BIGIDEAS
EUROPE 2009

BIGIDEAS Agenda

Monday, May 4th, 2009

17:30 - 18:00	BigIdeas Europe Registration
17:30 - 18:30	Welcome Reception
18:30 - 20:00	Dinner & Networking Opportunity
20:00 - 22:30	Evening Event - Whiskey Tram City Tour

Tuesday, May 5th, 2009

7:30 - 8:30	Breakfast
8:30 - 8:45	Welcome Address by Joachim Klein
8:45 - 10:00	BigMachines News, Industry Trends, and Company Direction <i>Godard Abel, CEO</i>
10:00 - 10:15	Coffee Break
10:15 - 11:15	BigMachines Development and Innovation Roadmap <i>Tim Handorf, VP Product Management</i>
11:15 - 11:30	Best Practices in Systems Integration <i>(presented by our partner Cast Iron Systems)</i>
11:30 - 12:30	BigMachines Product Roadmap Brainstorming: What BigIdeas do you have? <i>Tim Handorf, VP Product Management</i>
12:30 - 13:30	Lunch & Product Demo Stations
13:30 - 15:00	Best Practices - Customer Panel Discussion
15:00 - 15:30	On-Demand CRM Trends and Best Practices <i>(presented by our partner Oracle)</i>
15:30 - 15:45	Coffee Break
15:45 - 16:45	Breakout Sessions - Business Session: <i>Project Success Factors (Graham Smith)</i> - Technical Session: <i>User Interface Design & eCommerce (Markus Schleicher)</i>
16:45 - 17:00	Managing Sales Compensation and Performance <i>(presented by our partner Xactly)</i>
17:00 - 17:30	European Support and Services <i>Joachim Klein, VP & General Manager Europe</i>
17:30 - 18:00	BigIdeas Europe Wrap-up

Wednesday, May 6th, 2009 - Friday, May 8th, 2009 (Optional)

8:00 - 17:00	BigMachines Administrator Training
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