



BigMachines' Fifth Annual Customer & Industry Forum
 Oct 5-7, 2008 - Sofitel Water Tower, Chicago, IL
www.bigmachines.com/bigideas

Sponsorship Packages for BigMachines Partners

BigIdeas 2008 offers excellent opportunities for our partners to connect with our customers, prospects and team. Last year, partner sponsors successfully raised their awareness in the BigMachines community and closed significant new business as a result of this event. We expect BigIdeas 2008 to be twice as large as last year and our team will work with you to ensure you get the maximum benefits from our joint marketing efforts.

SPONSOR OPPORTUNITY	PLATINUM	GOLD
Executive speaking opportunity in the general conference session	✓	
Exclusive sponsorship within your partner category. Categories include CRM, Integration, ERP, Lean Systems, Systems Integration/Business Process Outsourcing, B2B Commerce Consulting, CRM Consulting, and CAD	✓	
Targeted introduction to BigMachines' installed customer base prior to event, to help you arrange meetings at BigIdeas	✓	
Moderate a best practice breakout session together with a BigMachines Customer and/or BigMachines Professional Service Team Members	✓	✓
Expo table display for use during all conference breaks - includes signage, internet access, and a monitor hookup for laptop demos, presentations, marketing materials, etc.	✓	✓
Logo placement & click-through on BigIdeas website and in all event marketing materials	<i>Premium</i>	<i>Standard</i>
On-site conference guide inclusion with partner logo and description of featured partner products and services	<i>Premium</i>	<i>Standard</i>
Opt-in lead service includes list of attendees that would like to be contacted	✓	✓
Pre-conference emails , sent to BigMachines installed customer base, will include all partner sponsor logos with web links	✓	✓
Train BigMachines sales, service, and executive teams on partner solution in conjunction with a referral agreement	✓	✓



SPONSORSHIP APPLICATION

Company Name: _____

Sponsorship Package: (select one)

- Platinum (\$15,000) Gold (\$7,500)

Payment Method: (please check one)

- Invoice my company/ PO # provided

Billing Contact Name: _____

Billing Contact Email: _____

Billing Address: _____

Billing Phone: _____

P.O. #: _____

Invoice Dispatch Method: Email Print Both

- Wire/EFT

EFT Contact Name: _____

EFT Contact Email: _____

EFT Contact Phone: _____

- Credit Card

I understand that my credit card will be charged for the options I have selected

Credit Card Type MasterCard Visa American Express

Card Number: _____

Expiration Date: _____

3 Digit Security (CVV2) code (4 digits if AMEX) _____

Cardholder's Name: _____

Billing Address: _____

Billing City/State/Zip: _____

Signature: _____

PAYMENT: Payment of the Fee shall be made in U.S. currency by credit card payment, by check or by bank transfer payable to "BigMachines, Inc." according to the following schedule: The Sponsor Fee shall be due and payable within thirty (30) days up until 8/15, then become payable upon receipt. **If Exhibitor is not paid in full by September 1, 2008, Exhibitor may be denied participation.**



SPONSORSHIP APPLICATION

Event Logistics Contact Information:

Name: _____

Phone: _____

Email: _____

I certify that I am authorized to sign and agree to all Terms and Conditions of this contract.

Company: _____

Name: _____

Signature: _____

Phone: _____

Email: _____

Date: _____

Please fax completed application to Farah Siddiqui at: (847) 282-1662

For additional information, please contact marketing@bigmachines.com